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open source as innovation model

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open source as innovation model

- open source:
 - copyright law
 - source code
 - software licenses
- innovation



reasons for copyright

- originally meant as a double edged sword:
 - *propagation of ideas*
 - innovation
 - free press
 - ... democracy
 - rewarding the *author*



copyright: what you get

- *exclusive right to do and authorize:*
 - to reproduce the copyrighted work;
 - to prepare derivative works [...]
 - to distribute copies [...]
[sale/rental/lease/lending]
 - [...] to perform / display [drama, dance, etc]



open source licenses

- give you permission to:
 - get the source code
 - freely redistribute
 - modify / create derived works
- OSS, FOSS, FLOSS
 - Free Software <http://www.fsf.org/licensing/essays/free-sw.html>
 - Open Source Sw.
http://www.opensource.org/docs/definition_plain.php
 - Debian Free Sw. Guidelines
http://www.debian.org/social_contract#guidelines



“EULA's”

- “Click Through”
- two stages
 - we give you permission to copy...
 - ... but only if you agree to our conditions!
- extension to copyright
- installing/running software means copying



innovation

- *innovation* \equiv *creating new knowledge*
- knowledge, three stages (Drucker, 1993)
 - Industrial Revolution (1750-1880)
applied to tools, processes, products
 - Productivity Revolution (1880-1945)
knowledge applied to work
 - Managerial Revolution (1945-2010)
knowledge applied to knowledge



creating new knowledge?

- ...“learning”
- ... access to existing knowledge
- ... sharing
- ... cyclic process