

Design Connection Eindhoven REGION
'connecting people - bridging design and technology'

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Ambition

- Connection centre
- Bridge between design and technology
- Strong design environment
- New business - innovation

Main tasks

- Project development
- Positioning and profiling Eindhoven Region

Project: Design Incubator

- Coaching
- Financing
- Location
- Network

Project: Design & Technology Chain

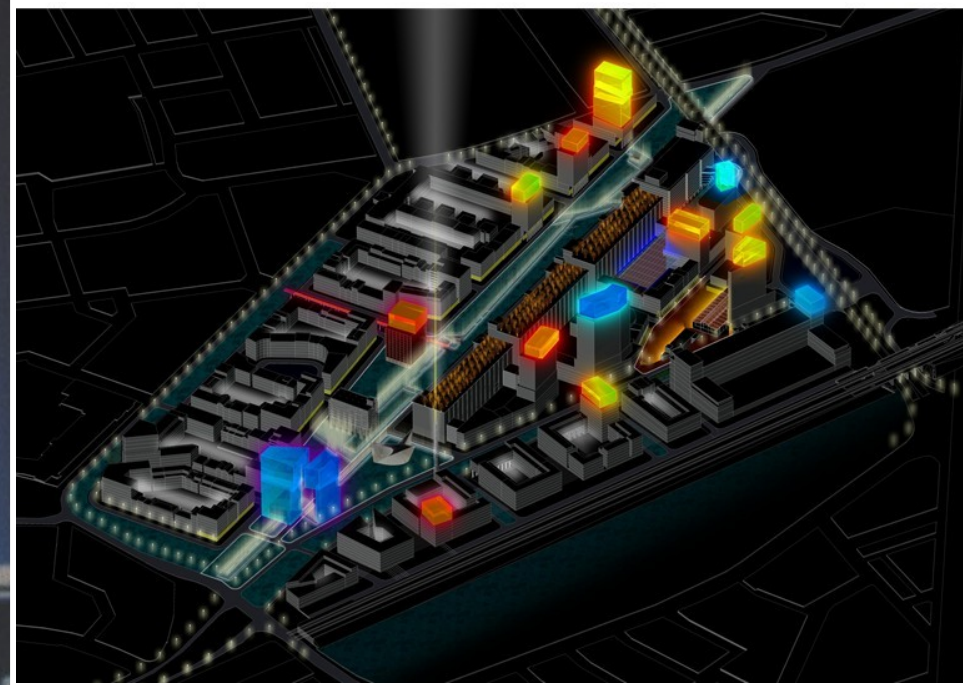
- Chain of international accelerating and top design and technology communities
- Criteria
- Focus on collaborative projects

Collaborative projects

- Business creation and development
- International profiling of cities and region
- A network of top designers and marketers
- Exchanges between designers, students and teachers
- Designing a common curriculum
- Setting up research programmes
- Exchanges between or setting up joint exhibitions
- Developing joint events

Project: Strijp S

- 27 Hectares
- The creative city
- Living and working – 24/7
- Natlab building



Natlab building

- 8500 m²
- Creative economy
- Design and Technology
- Open in 2006

